Contemporary Literature in English : Trends And Aspects

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Trends Influencing Present Literature

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Introduction

Literature is a productive skill that reflects the norms of a society, the spirit of a culture, its values, beliefs and traditions. It has enabled large segments of the population to learn about historical and current events. I can do it. We can reflect reality through literature, but we can also see it as a work of art or as a gateway to exploring new ideas. It was a way of getting the message across to the people inside. The purpose of this study is to examine current literary trends and how perspective approaches have shaped the future of English literature. This study was conducted using a systematic literature search with a guided literature search. The results showed that the current trends in contemporary literature are enormous, especially through the use of Internet connectivity, which has been developed to facilitate global connectivity. It can affect social injustice, the conquest of genocide, and even political instability, allowing multiple perspectives to be explored. E-books, replacing social media, are changing the way literature is written, perceived and read. It also discusses current trends like blogs, hypertext, etc. The study concluded that literary revolution has taken place as a result of globalization, and that the Internet has a strong relationship between literature and social influence.

Literature has always been an integral part of world history, a productive and productive language that reflects social norms, cultural spirits, values, beliefs and traditions. Skill (Albrecht, 1954). It is not only an accessory, but a basic requirement for a complete life (Bennett, 1961), and has undergone many changes throughout history to the

present day. Literature thrives, educates and captivates by engaging the minds of its readers. Furthermore, it has enabled a large part of the population to learn historical and contemporary events, getting them to sop themselves into the imagination through so many novels. We reflect reality through literature and transform it into works of art; it could be viewed as a gateway for novel ideas and perspectives to blossom. It was a way of communicating messages to mass across the world throughout a language society could understand. Literature gives documents, records, and insights that could be used by future generations and can take the form of journals of information, studies, fictional and non-fictional books, texts and novels, poetry, prose, diaries, periodicals, etc. Thus, it presents a great ideology and fact, a manifestation of emotion inspiring present and generations to come.

Literature is the way of writers to communicate with their readers and numerous good writers. We use careful and sensitive language to speak to the reader. Many attempt to have humanist traditions in society by the documentation of their ideologies in literature. Many educated writers might have multiple different interpretations of a single literary work and this may be possible. For example, William Shakespeare, who wrote the famous play Hamlet, his one of the most influential and powerful works in English literature. As such, there are various literary works written by many aspiring writers centred on the different ideologies and perceptions behind Shakespeare's works. This permits readers of all ages to perceive Shakespeare's literature from different angles. The reason is that each author has a different understanding of the subject under analysis, aim to interpret and understand literature in general through their own experiences and approaches. This could be altered by the life's experiences and personal encounters that enable writers to resonate with literature in different ways and to write literature through its understanding.

English has become the most important global language in all fields such as education and technology, etc. It is, therefore, not surprising that English literature is a very popular means of communication around the world. It is important that all readers are open to interpretation and understand different approaches. Most people in the world have been

conditioned to get the right answer to a question or find a solution to a problem. In literature, however, we are exposed to several different dimensions; and approaching a literary subject with the mindset we do not understand, or miss completely, which is considered the correct message is unsettling. It often happens. It is important to understand how literature is written and conveyed in different variations and styles. A correct analysis of contemporary literature is not just one; it is full of multiple perspectives from which individuals explore their creativity, objectivity. This new-found creativity can be translated and expressed into literature, creating an awareness of ourselves and others.

The availability of literature through modern technological devices has changed the way information is written, communicated and perceived. Individuals still read literature, not in the traditional ways but in a modern ways. Currently, many individuals particularly the younger generation opt for internet connected devices like smart phones, tablets, I-pads or laptops to read literature over traditional methods.

Objective

The aim of this study is to examine the current trends of literature and how its outlook approaches have shaped the future of English literature.

Method

This study was done by doing a systematic literature review. Electronic databases, books, journals, and magazines were searched thoroughly to identify primary literature sources related to present trends of literature. Relevant publications and grey literature sources were identified through a well-planned literature search.

Q1. What is literature?

Q2. What were the trends in traditional literature?

Q3. How will current trends and perspectives shape the future of literature?

Database Search for Literature

Understanding Current Trends in Contemporary Literature, the following electronic databases were searched and studies as part of this systematic review: Research Gate, Cite factor, Scribd, DOAJ, EBSCO, Semantic Scholar, Lexis Nexis Library, Blackwell Synergy, and Google

Scholar. The following keywords were included in preliminary sensitive searches: 'literature', 'current', 'trends', 'online', 'English', 'social media'. This search yielded a number of articles. However, it was important to identify the papers most relevant to the formulated research question. Inclusion and exclusion criteria were developed to help us understand current literary trends and how their perspective approaches have shaped the future of English literature.

The following exclusion criteria were considered before a final decision on primary research was made: 1. Works not related to English literature were avoided. 2. Articles that primarily focus on historical literature are omitted. 3. Articles in languages other than English will be ignored. 4. Papers that do not provide sufficient technical information about the approach will not be used.

Results

Historically, literature has been expressed through beautiful paintings and sculptures that describe ancient life. For example, many historical Hindu temples have storylines carved into the walls of the temple describing how the life of God connects people and creates consciousness while other works of art simply describe the ancient way of life. This was before the invention of literature in the form of written words and languages. Literature embedded in religious scriptures forms the foundation of a religion. Some of the most historical literary works include the Bhagavad Gita, the Bible, the Quran, and the Torah, which document beliefs, teachings and historical events. The literature is read by millions of people around the world and keeps religion alive in life today.

Modern times have a very different attitude towards literature, and there are many distractions that undermine a love of literature untouched by modern technology. An increasing number of people around the world are addicted to television and Internet-based platforms such as Netflix, Amazon Prime, Hotstar, YouTube, and even virtual video games. With so many distractions attracting the younger generation, it is not surprising that many find reading literature boring and hard working. However, with the rise of digital technology, the age of technology to read and go through it interestingly, as a result, many traditional

documents have been converted into digital databases for easy access. Current technological changes include the use of accessible smart phones, tablets, connected devices, on-demand TV and cable services, artificial intelligence (AI), algorithmic marketing, etc. The result is a radical shift in literary trends and perspective approaches around the world.

New literary trends -

Much traditional literature is now accessible through online platforms and forms the basis of modern literature. New trends are replacing linear, lonely and closed reading with the Internet, changing the way literature is written, perceived and read. The information available is wide range; some of the literature is balanced, while others are biased and related to connections with virtual and mass media. .

Establishing effective literature in the modern world requires a stability of means of communication. This means that both authors and readers benefit from literature. If this is not successful, the communication request will be discarded. When reading literature, readers go through a process of confidence adjustment. Through this process, readers assess whether the communication within the literature is consistent and establish clear motives that align with their own beliefs and values. Only then will the reader trust the literature he is reading and want to continue reading. This can be compared to communicating with a stranger that we do not understand or trust. Communication can take many forms, including verbal and non-verbal, and its correct use is essential for conveying appropriate information (Somani, Impact of the COVID-19 Pandemic on Communication). Before the COVID-19 pandemic, face-to-face interactions were the primary means of communication. Literature was available, but the pandemic has made online means of communication the dominant mode, allowing people around the world to access literature anytime, anywhere across the world.

Regardless, there are variations in grammar and slang usage that describe the superficiality of literature. This includes unregulated, informal and free writing, leading to grammatical errors, lack of vocabulary and neglected references...

It was used to change the English language and influence literary change. This relates to spellings, grammar, vocabulary and pronunciations

of words. This has caused debate among researchers and suggestsd that the development of Internet-based English learning has influenced the diversity of English standards (Kern, 2006). However, it can be argued that English online is a language revolution, giving rise to new forms of literature and Internet linguistics (Crystal, 2011).

Modern Digital Trends -

The rise of e-books has been shown to facilitate literary reading and improve literacy regardless of location (Schiff, 2003). This is because it can be evaluated from any digital device, including smart phones and tablets. Readers can analyse historical documents on one device instead of hoarding and reading physical books. Today's lifestyles and living spaces are very different from the past, and literature has changed into a completely different social and technological world.

The influence of social media is shown to contribute to this shift in literary stylistics, and some authors believe this to have a positive impact (Lamy & Zourou, 2013). The results also show social media replaces traditional reading culture with a new literature, inhibiting the development of arts and culture (Morris & Philippa, 2015). Many social media platforms enable literature in the form of stories that many people can read. This can lead to contradictions between literature on social media sites such as Facebook, Instagram and Twitter and traditional forms of literature.

The literature today is expressed in many a ways like art and books; it is generally conditioned to be read by serious readers. Within the narrative, it allows for the generation of new ideas and allows the writer to express her own take on topics ranging from health, political aspects, religious perspectives, and social issues like her the then Covid-19 pandemic provides a platform for expressing; it can also be expressed through visual representations like movies, newspapers, and magazines.

Literature is ever available with us all, regardless of age, time, or place. English literature is held in high esteem around the world, and English literature, is accessible around the world today. It enables the transfer of knowledge, equally important, in modern societies because it provides an opportunity for individuals to reflect on their previous production of knowledge. It enables the modern changes and ensures

human connectivity to all the areas of knowledge and also enables the fusion of cultures, producing multicultural and diverse literary works accessible to a wider audience round the world.

There are so many new trends in contemporary literature that contemporary writers must be concentrated to their readers' demands and not only be expansive in their approach, but also think differently and critically. But it is a medium through which readers; authors can understand the readers and gain motivation and more creative ideas then in contemporary history. They did not have it. Fan mail could only be received if you were lucky enough to receive it. It creates opportunities of experimentation through which inspiration and innovative ideas could be got and incorporated into the literature. As a result, you can be confident your readers will be interested in the literature being written. The Internet has not only positive effects along with negative effects on individuals. Some people may not agree with the author's views completely, and as a result, become targets for unwanted conversations and his trolling of the Internet on Twitter. For all its pros and cons, it is acceptable that the Internet is pushing the boundaries when it comes to literature.

There are multiple ways to share literary works like book blog, e-book, book tube, book twitter, etc., and more stimulating conversations on social media platforms such as Facebook, Twitter, Whatsapp, Instagram, Email, Viber, etc. It is also common to use video conferencing software such as Zoom and Google Meet to hold conversations. It enables literature lovers to engage in deep and meaningful conversations that enable a two-way conversation versus the one-sided monologues of the past.

Conclusion -

This study shows that the literature on digital platforms has evolved with passage of time and will be. Literature has changed a lot as a result of the cultural changes that has taken place in recent years. Due to the last Covid-19 pandemic situation, this number has also increased along with social distancing measures have increased the availability of literature through technology platforms. Literary works are published on online platforms containing views, emotions and

sentiments about the global pandemic, regardless of writing ability. The way we study literature has also changed.

This includes our strongly influenced perceptions of social media, which are reflected in contemporary literary styles. Current literary trends emerge from technological platforms like blogs, social media, videos, mobile and various android apps, and e-books are influencing contemporary literature. Although positive and negative influences were debated, there is yet no conclusive evidence social media trends have had a full impact on literature. Fortunately, the literature available today allows literary experience to stimulate self-growth and understanding amongst like-minded people. Literature is important in conveying different messages that will be interpreted from many different points of view and this is significant. The future of English literature will continue to be influenced by digital platforms consistently where more and more authors publish and will be publishing their literature. However, the quality, although poor to standard, can vary from traditional English literature.

This study recommends keep social media literature separate from other literary works. Historical and traditional English literatures should always be available being a part of a rich cultural heritage. They are available in traditional and online ways to inspire many, stimulate creative thinking enabling them to search different views and perspectives to understand others. This encourages individuals to read more literature and engage in historical English literature. Through mixture of present and past trends in modern-day literature, we connect to individuals through technological platforms globally. We can learn about different cultures, heritages, languages, and ways of living, so that the marginalised have a voice; and social injustice can be ceased ahead; and through this, we can create a better world of ourselves.

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