



Guru Vishwambhar krupa bahuuddeshiyya Shikshan Prasarak
Mandal Lakkadjawalga's
Shivneri Mahavidyalaya
Shirur Anantpal, Dist. Latur 413512

Academic Year
2019-2020

Department of English

Report of Language and
Communication Skills



Language and Communication Skills

1. Introduction

The Language and Communication Skills program is designed to enhance participants' proficiency in verbal and written communication. Effective communication skills are crucial in various aspects of life, including personal relationships, academic pursuits, and professional endeavors. This program aims to equip individuals with the necessary tools to express themselves clearly, confidently, and persuasively.

2. Objectives

The programme intends to:

- Develop proficiency in spoken and written communication.
- Enhance listening skills for better comprehension and understanding.
- Cultivate the ability to express ideas clearly and coherently.
- Foster critical thinking and analytical skills through communication.
- Improve interpersonal communication and collaboration.
- Enhance non-verbal communication skills, including body language and facial expressions.
- Develop persuasive communication techniques for various contexts.

3. Curriculum Overview

1. **Foundations of Communication:** This module covers the basic principles of communication, including verbal and non-verbal cues, active listening, and interpersonal dynamics.
2. **Writing Skills:** Participants learn effective writing techniques for various formats, such as emails, reports, essays, and creative writing. Emphasis is placed on clarity, conciseness, and coherence.



3. **Public Speaking:** This module focuses on overcoming public speaking anxiety, structuring presentations, using visual aids effectively, and engaging the audience.
4. **Interpersonal Communication:** Participants learn strategies for effective communication in interpersonal relationships, including active listening, conflict resolution, and empathy.
5. **Cross-Cultural Communication:** Understanding cultural differences in communication styles and norms is essential in today's globalized world. This module explores cultural nuances and strategies for effective cross-cultural communication.
6. **Professional Communication:** Participants learn professional etiquette, including business correspondence, networking skills, and interview techniques.
7. **Persuasive Communication:** This module teaches techniques for persuading and influencing others through communication, including rhetoric, storytelling, and negotiation skills.

4. Syllabus

Duration: 12 weeks

Sessions: Sessions will be conducted through a blended approach.

Week 1-2: Foundations of Communication

- Introduction to Communication: Definition, Importance, and Process
- Types of Communication: Verbal, Nonverbal, Written, and Visual
- Barriers to Communication and Strategies to Overcome Them
- Active Listening Skills: Techniques and Practices
- Verbal Communication Skills: Clarity, Tone, and Body Language

Week 3-4: Written Communication

- Principles of Effective Writing: Clarity, Conciseness, Coherence, and Correctness
- Understanding Audience and Purpose in Writing
- Structure and Organization of Written Communication: Paragraphs, Essays, Reports



- Grammar and Mechanics: Sentence Structure, Punctuation, and Spelling
- Writing Styles: Formal, Informal, and Professional

Week 5-6: Public Speaking and Presentation Skills

- Preparation and Planning for Presentations: Topic Selection, Research, and Outlining
- Delivery Techniques: Voice Modulation, Eye Contact, and Gestures
- Overcoming Stage Fright and Nervousness
- Visual Aids: Design Principles and Effective Use
- Handling Questions and Feedback

Week 7-8: Interpersonal Communication

- Interpersonal Communication Skills: Empathy, Assertiveness, and Conflict Resolution
- Building and Maintaining Relationships through Communication
- Cultural Awareness and Sensitivity in Communication
- Negotiation and Persuasion Techniques
- Effective Feedback and Critique

Week 9-10: Professional Communication

- Business Correspondence: Emails, Memos, and Letters
- Writing for the Workplace: Reports, Proposals, and Presentations
- Professional Etiquette in Communication: Formality, Tone, and Language
- Interview Skills: Preparation, Body Language, and Answering Techniques
- Networking and Building Professional Relationships

Week 11-12: Specialized Communication Contexts

- Communication in Digital Spaces: Social Media, Blogs, and Online Forums
- Crisis Communication: Handling Difficult Situations and Managing Reputation
- Cross-Cultural Communication: Understanding and Bridging Cultural Differences
- Communication Ethics: Integrity, Confidentiality, and Responsibility



- Final Project: Apply learned skills to create and deliver a comprehensive communication plan.

Assessment and Evaluation

- Weekly Quizzes and Assignments
- Participation in Class Discussions and Activities
- Written Assignments (Essays, Reports, etc.)
- Presentation of Individual and Group Projects
- Practical demonstrations.
- Feedback from instructors and peers to allow students to identify their strengths and areas for improvement.

Resources:

- Textbooks and Readings on Communication Theory and Practice
- Online Articles, Videos, and Tutorials
- Sample Speeches and Presentations for Analysis
- Communication Skills Workbooks and Exercises
- Guest Speakers from Industry and Academia

Note: The syllabus is flexible and can be adjusted according to the specific needs and objectives of the participants. Additionally, interactive activities, role-plays, and real-world simulations can be incorporated throughout the program to reinforce learning and skill development.



The programme is implemented in the following ways:

- Establish a structured curriculum with clear learning objectives and milestones.
- Incorporate a variety of teaching methods, including lectures, group discussions, role-plays, and hands-on activities.
- Encourage active participation and engagement through group exercises, peer feedback, and real-life simulations.
- Provide regular opportunities for practice, reflection, and improvement.
- Monitor progress and adapt the program based on participant feedback and performance evaluations.

6. Teaching Methodology

- The program utilizes a combination of lectures, discussions, G.D. role-plays, case studies, seminars, and practical exercises to cater to different learning styles and reinforce learning outcomes.
- Active participation and engagement are encouraged to facilitate skill development and application.
- Feedback and coaching sessions provide opportunities for personalized guidance and improvement.

7. Target Audience

- The Language and Communication Skills program is suitable for individuals of all backgrounds and professions who wish to enhance their communication abilities.
- Target audience includes students of UG classes in Shivneri Mahavidyalaya, Shirur Anantpal, Dist. Latur, seeking to improve their communication skills for personal or professional growth.

8. Benefits



- The benefits of the programme include:
- Improved interpersonal relationships and teamwork.
- Enhanced career prospects and employability.
- Increased confidence in expressing ideas and opinions.
- Better academic performance through improved writing and presentation skills.
- Greater effectiveness in leadership and managerial roles.
- Enhanced cultural competence and adaptability in diverse environments.

9. Number of Students Admitted to the Course

130 students from all faculties were admitted. The list has been included in the appendices.

10. Instructors the Course

1. Mr. Shinde Prashant R.
2. Mr. Kure Kishor V.

11. Activities Taken During the Course

Language and Communication Skills programs typically encompass a range of activities designed to improve participants' proficiency in various aspects of language and communication. Here are some common activities taken during such programmes:

- **Language Proficiency Assessments:** Before starting the program, participants undergo assessments to determine their current proficiency levels in reading, writing, listening, and speaking in the target language.
- **Language Classes:** Structured classes were led by instructors focusing on grammar, vocabulary, pronunciation, and other language skills. These classes were conducted in-person or blended mode.



- **Conversation Practice:** Activities such as role-plays, group discussions, and pair work were taken to provide opportunities for participants to practice speaking and listening in real-life situations.
- **Writing Assignments:** Writing exercises such as essays, reports, emails, and creative writing tasks helped participants improve their written communication skills and language accuracy.
- **Reading Comprehension:** Reading texts, articles, stories, or news in the target language followed by comprehension questions or discussions were used to enhance reading skills and vocabulary acquisition.
- **Listening Activities:** Listening to audio recordings, podcasts, speeches, or dialogues in the target language, followed by comprehension tasks or discussions were used to improve listening skills and understanding of spoken language.
- **Language Games and Activities:** Fun and interactive games like language puzzles, word games, and quizzes helped reinforce vocabulary, grammar, and other language concepts in an engaging manner.
- **Cultural Immersion Activities:** Exposure was given to the culture associated with the target language through activities such as watching films, attending cultural events, or exploring cultural topics in discussions.
- **Role-Playing Scenarios:** Simulated real-life scenarios where participants act out conversations or situations, allowing them to practice language skills in context.
- **Feedback and Correction:** Regular feedback from instructors and peers on language usage, pronunciation, and communication strategies, along with guidance on areas for improvement.
- **Presentation Skills:** Opportunities to practice delivering presentations or speeches in the target language, focusing on aspects such as organization, clarity, and effective communication techniques.
- **Language Labs and Technology Integration:** Utilised language lab facilities or online platforms to access language learning resources, interactive exercises, and multimedia materials for self-study and practice.
- **Self-Study Assignments:** Assignments such as language journals, online exercises, or reading/watching/listening tasks outside of class were given to the participants to encourage independent learning and further language practice.
- **Mock Tests and Assessments:** Regular assessment of language skills through quizzes, tests, or mock examinations was done to track progress and identify areas needing improvement.



- **Group Projects:** Collaborative projects or tasks requiring teamwork and communication in the target language, fostering cooperation and providing opportunities for practical application of language skills.

12. Outcome of the Course

The outcomes of a language and communication skills program can vary depending on the specific goals and structure of the program, as well as the individual needs and abilities of the participants. However, some common outcomes might include:

- **Improved Language Proficiency:** Participants may develop stronger skills in speaking, listening, reading, and writing in the target language.
- **Enhanced Communication Skills:** Participants may become more effective communicators, able to express themselves clearly and confidently in various contexts.
- **Increased Cultural Competence:** Participants may gain a better understanding of the cultural nuances and norms associated with the target language, enabling them to communicate more effectively with speakers of that language.
- **Greater Confidence:** Through practice and feedback, participants may build confidence in their language and communication abilities, leading to increased willingness to engage in conversations and express their ideas.
- **Better Interpersonal Relationships:** Improved communication skills can lead to stronger interpersonal relationships, both personally and professionally.
- **Enhanced Professional Opportunities:** Strong language and communication skills are often highly valued in the workplace, opening up opportunities for career advancement and success.
- **Lifelong Learning:** Engaging in a language and communication skills program can foster a love of learning and encourage participants to continue improving their skills throughout their lives.

Overall, the outcomes of a language and communication skills program can have far-reaching benefits, both personally and professionally, for participants.



13. Conclusion

Effective communication skills are essential for success in various aspects of life. The Language and Communication Skills program provides participants with the knowledge, tools, and techniques to become proficient communicators in personal and professional settings. By honing these skills, individuals can unlock new opportunities for growth, collaboration, and influence.

14. References

- "Language Development" by Erika Hoff
- "The Development of Language" by Jean Berko Gleason
- "How Children Learn Language" by William O'Grady
- "Communication in Everyday Life: A Social Interpretation" by Sheila J. McNamee and Dennis K. Mumby
- "Theories of Human Communication" by Stephen W. Littlejohn and Karen A. Foss
- "Interpersonal Communication: Everyday Encounters" by Julia T. Wood
- "Linguistics: An Introduction" by William B. McGregor
- "Introducing Sociolinguistics" by Miriam Meyerhoff
- "An Introduction to Language" by Victoria Fromkin, Robert Rodman, and Nina Hyams
- "Teaching by Principles: An Interactive Approach to Language Pedagogy" by H. Douglas Brown
- "Approaches and Methods in Language Teaching" by Jack C. Richards and Theodore S. Rodgers
- "Learning Teaching: The Essential Guide to English Language Teaching" by Jim Scrivener
- "Psycholinguistics: The Key Concepts" by John Field
- "Language in Mind: An Introduction to Psycholinguistics" by Julie Sedivy
- "Psycholinguistics: Introduction and Applications" by Thomas Scovel
- "Pragmatics" by George Yule
- "Introduction to Pragmatics" by Betty J. Birner and Gregory Ward
- "Discourse Analysis: An Introduction" by Brian Paltridge



Brown, H. D. (1994). *Principles of Language Learning and Teaching*. Englewood Cliffs, NJ: Prentice Hall.

Lightbown, P. M., & Spada, N. (2013). *How Languages Are Learned*. Oxford University Press.

Swain, M. (1985). Communicative competence: Some roles of comprehensible input and comprehensible output in its development. *Input in Second Language Acquisition*, 235, 256.

Linguistic Society of America (LSA): Offers various resources on language and linguistics.

American Communication Association: Provides resources on communication theories and practices.

TESOL International Association: Offers resources for English language teaching and learning.

15. Appendices

Supplementary Materials

A. Textbooks and Reference Materials

- **"The Art of Communicating"** by **Thich Nhat Hanh**: A guide to mindful communication, offering insights into active listening, compassionate speech, and cultivating understanding in conversations.
- **"How to Win Friends and Influence People"** by **Dale Carnegie**: Timeless advice on effective communication, building rapport, and fostering positive relationships.
- **"The Elements of Style"** by **William Strunk Jr. and E.B. White**: A classic guide to English grammar and style, essential for clear and concise communication.

B. Workbooks and Exercises

- **Interactive Grammar Workbook**: Exercises covering grammar rules, sentence structure, and punctuation to reinforce understanding and application.
- **Communication Skills Worksheets**: Activities focusing on verbal and non-verbal communication, active listening, and empathy building.
- **Role-Playing Scenarios**: Scripted scenarios for participants to practice different communication styles, conflict resolution, and negotiation techniques.

C. Online Resources

- **TED Talks**: Curated selection of TED Talks on effective communication, public speaking tips, and storytelling to inspire and educate participants.
- **Online Language Learning Platforms (e.g., Duolingo, Rosetta Stone)**: Supplemental resources for language learners to practice vocabulary, grammar, and pronunciation.



- **Grammarly:** Writing assistant tool for grammar and spell-check, style suggestions, and clarity enhancements.

D. Multimedia Materials

- **Podcasts:** Recommended podcasts focusing on language, communication skills, and cultural nuances for immersive learning experiences.
- **Documentaries and Films:** Films with subtitles or documentaries showcasing different languages and communication styles worldwide to broaden cultural awareness.
- **Interactive Webinars and Virtual Workshops:** Live sessions with language experts, communication coaches, and guest speakers for interactive learning and Q&A sessions.

E. Additional Materials:

- **Flashcards:** Vocabulary flashcards for language learners to practice and memorize essential words and phrases.
- **Feedback Forms:** Structured feedback forms for participants to provide peer feedback and self-assessment on communication exercises and presentations.
- **Case Studies and Real-Life Examples:** Case studies illustrating effective communication strategies in various contexts, such as business negotiations, customer service interactions, and intercultural communication scenarios.

By integrating these supplementary materials into the Language and Communication Skills program, participants can gain comprehensive knowledge, practical skills, and confidence in their ability to communicate effectively across different contexts and audiences.


PRINCIPAL
Shivneri Mahavidyalaya
(Arts, Commerce & Science)
Shirur Anantpal, Dist. Latur (M.S.)