

Small Scale Industries in Rural Development

Definition: A small scale enterprise is an enterprise which has fixed capital and equipment in Rs. 10 lakhs and not be exceed Rs.50 Crores.

- Objectives:**
1. To study the as...
 2. To study the role...

- Factors affecting...**
1. Government initiative
 2. Literacy level
 3. Infrastructure facilities
 4. New employment
 5. Agricultural
 6. Market

- First...**
1. S...
 2. ...
 3. ...
- Sub...**
1. G...
 2. E...







E-Commerce as a tool of modern business

Definition :
E-Commerce or electronic commerce is a process of buying, selling and trading or exchanging products, services and information via electronic networks and digital technologies.

- Objectives :**
- 1. To study types of e-commerce.
 - 2. To find advantages and disadvantages of e-commerce.

Traditional Business :
Physical presence of business.
Personal and face-to-face interaction.
Instant delivery.

E-Commerce :
-No physical presence.
-You can buy and sell products, anywhere.



Advantages of E-Commerce

- 1. Time saving
- 2. Eliminate operating costs
- 3. Connect far and wide
- 4. 24/7 available.
- 5. Detail product information
- 6. Re-targeting customer

Disadvantages

- 1. Lack of personal touch
- 2. Security issue.
- 3. Long delivery period.
- 4. No guarantee about products

E-Commerce as a tool of modern business

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E-Commerce or electronic commerce is a process of buying, selling and trading or exchanging products, services and information electronically.

Objectives:
1. To study...
2. To...

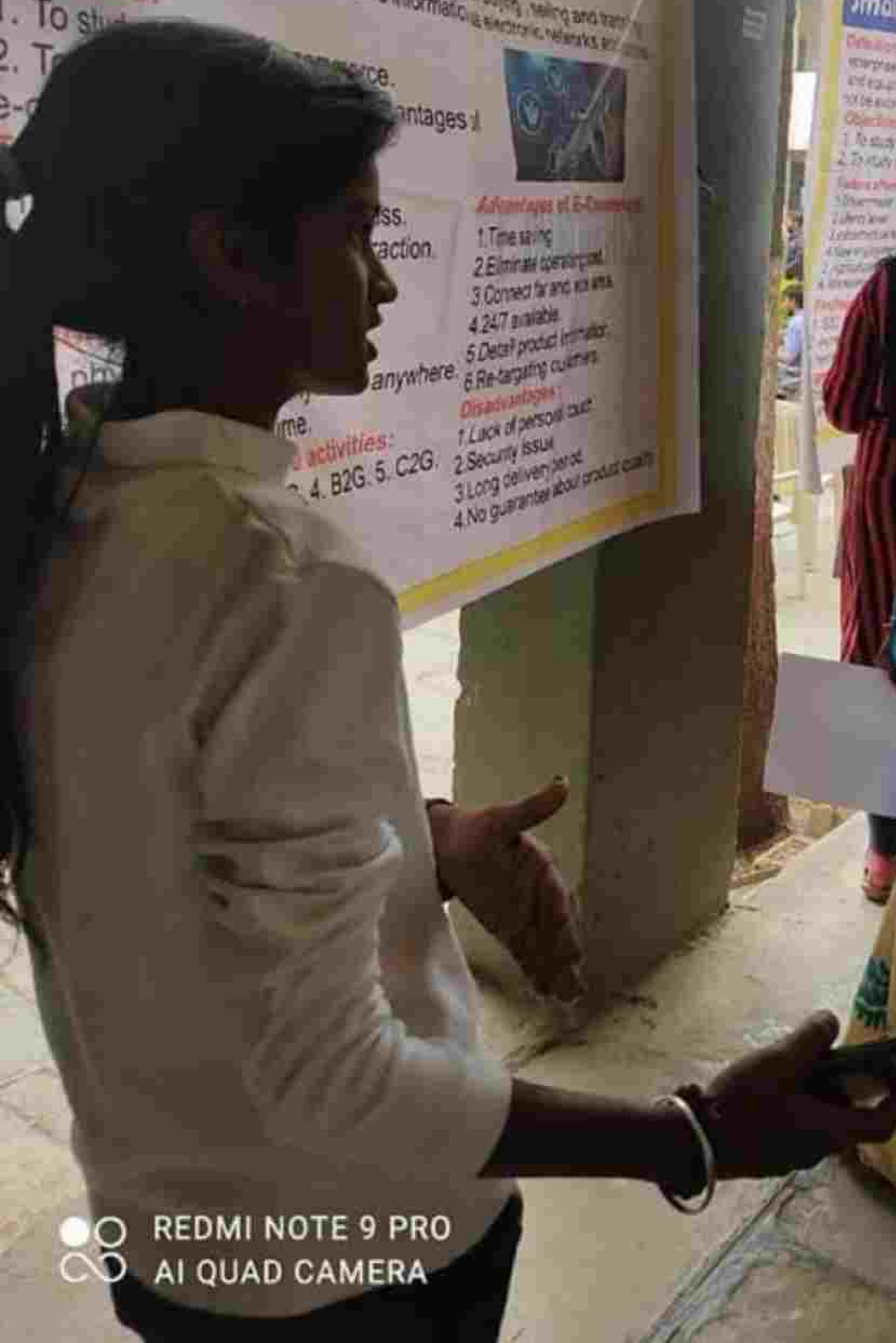


Advantages of E-Commerce

1. Time saving
2. Eliminate operating cost
3. Connect far and wide area
4. 24/7 available
5. Detail product information
6. Re-targeting customer

Disadvantages:

1. Lack of personal touch
2. Security issues
3. Long delivery period
4. No guarantee about product quality



Small Scale Industries in Rural Development

Definition: A small scale industry is an industry which employs less than 50 workers and has a turnover of less than Rs. 50 lakhs per annum.

Objectives:
1. To study the growth...
2. To study the role of...







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